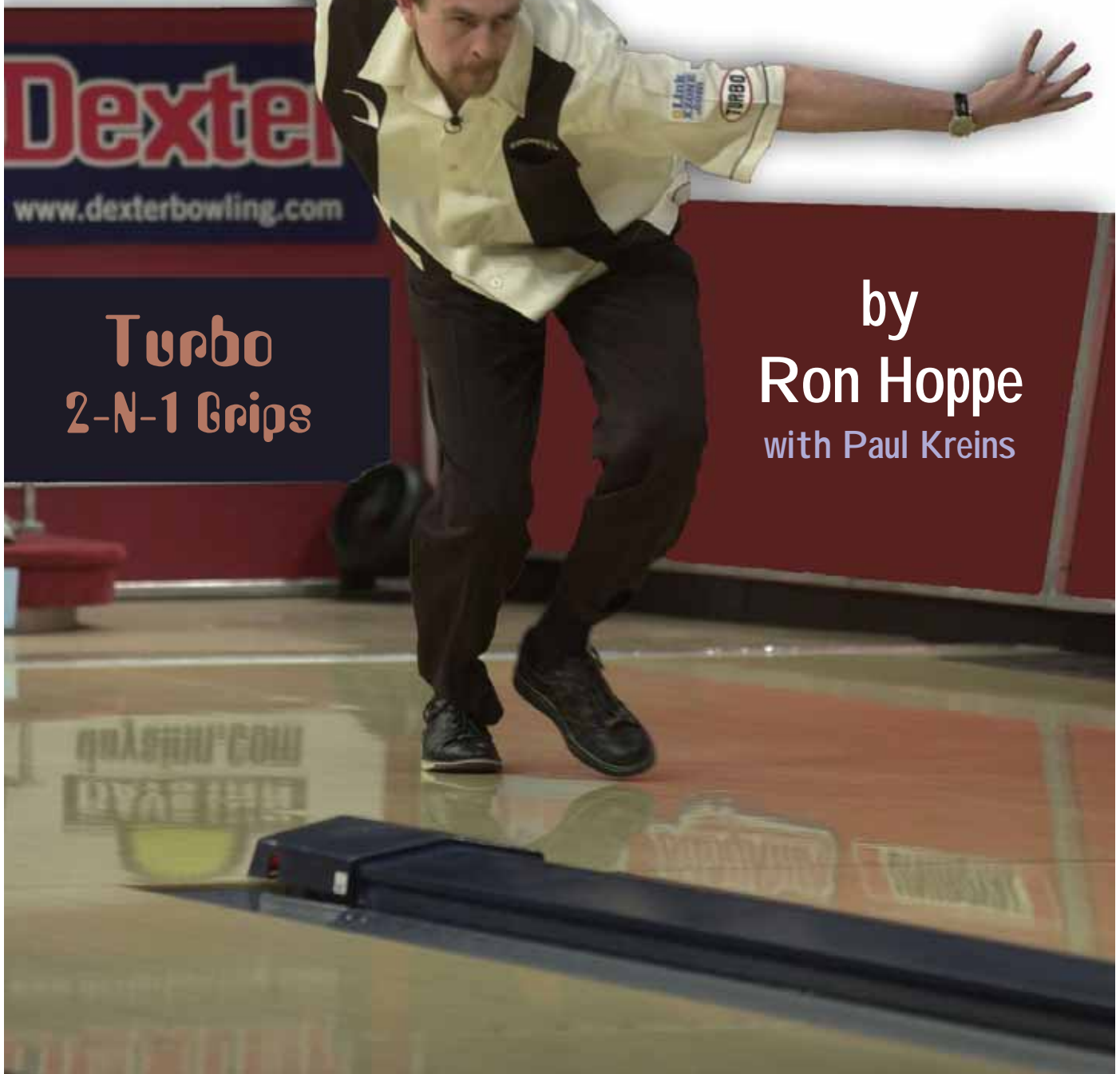


Ron Hoppe's  
**Top Ten Tips for Coaching  
the Advanced Bowler**

**Special  
Limited Edition**

Number 1 of 100



**Turbo  
2-N-1 Grips**

by  
**Ron Hoppe**  
with Paul Kreins

# Coaching the Advanced Bowler

by Paul Kreins

Today's successful advanced players play a different game than I was taught. To be successful bowlers in today's bowling environment, we must attempt to play that same game. To be successful *coaches* in today's bowling environment, we must be able to teach those skills that are *relevant* to today's game.

As bowling instructors, we know that one of the most difficult things to do is to teach the *advanced* bowler. It's one thing to help a beginner understand the basic fundamentals of the game, it's another to help a PBA veteran carry one extra corner pin per game. It's one thing to conduct a *Learn-to-Bowl* class for a group of novice bowlers, it's another to help that 15-year-old phenom get all that raw talent under control so he can achieve his dream of one day bowling on the PBA Tour.

We can take a recreational bowler, averaging less than 100, and with some basic instruction, help her enough so she'll consistently average 150. We can take that 150-average bowler, and by improving her spare shooting, can get her up to 170 in a relatively short period of time.

But, how do we help the player, who is already averaging 200, but wants to take his game to the next level? How do we keep *that* bowler from getting so frustrated that they erroneously spend all their money on new equipment in the hope it's the answer to their problems? How do we give *that* bowler the right kind of help so they practice the *right* things — the things that will fix a slight balance problem — which, in turn will fix an armswing problem — which in turn will fix a release problem — which in turn will create enough extra striking power that he'll carry one more 10-pin per game — which in turn will be the difference between winning and not making the cut?



**As bowling instructors, we know that one of the most difficult things to do is to teach the *advanced* bowler. It's one thing to help a beginner understand the basic fundamentals of the game, it's another to help a PBA veteran carry one extra corner pin per game.**

## Coaching the Advanced Bowler

Coaching the advanced bowler is the most challenging thing we do. And, frankly, most of us don't do it very well. It's not because we aren't knowledgeable. It's not because we haven't studied our craft. It's because most of us don't have the experience or the "eye" that the world's top instructors are blessed with.

The bowling industry is endowed with thousands of dedicated, well-meaning bowling coaches and instructors sprinkled throughout the world. They have acquired their knowledge in many ways. They've been through one or two basic coaching certification programs, they've read a couple bowling books and watched a few bowling videos. They pore over *Bowlers Journal* and *Bowling Digest* magazines each month and they never miss the PBA Tour telecast. They're better-than-average bowlers, but have never quite reached the level they desire. They are the sport's lifeblood, volunteering countless hours to helping bowlers — of all ages and all skill levels — achieve their bowling-related dreams. They know *just enough* about teaching the game to be helpful, but not enough to take an advanced bowler to the strata of super-players.

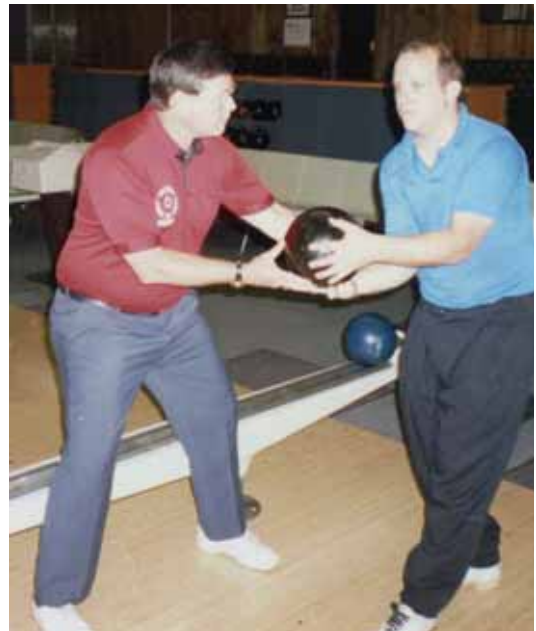
Then there is bowling's elite coaching regime — comprised of the top IBPSIA instructors and pro shop operators. They are technically proficient, they study diligently, attending seminars and workshops. They devote time and money toward improving their knowledge and skills. In many cases, they make all or part of their living from teaching the sport of bowling. But even these coaching luminaries often reach a dead-end when it comes to working with the world's top echelon bowlers.

Finally, there is that handful of bowling instructors who are in a class by themselves. In fact, simply calling them instructors — or coaches -- is hardly enough to justify their extraordinary expertise. They are truly gifted. These are the few who possess that unique, innate, ability to detect an infinitesimal weakness in a bowler's game that is preventing him from advancing to that *next* level... It is that rare ability to take a relatively successful and proficient bowler and give them the edge they need to break out at the highest levels of the sport.

There are several great coaches in our sport, and I have had the honor and pleasure of knowing them all — Dick Ritger, Bob Rea, Susie Minshew, Rod Ross, Richard Shockley, Tom Kouros, John Jowdy, Bill Taylor, Bill Spigner, Cary Pon, Pat Costello, Palmer Fallgren, Jeri Edwards, Vesma Grinfelds, Virginia Norton, Bill Bunetta, Glenn Carlson, Joe Joseph, and the late Don Johnson.



**The bowling industry is endowed with thousands of dedicated, well-meaning bowling coaches and instructors sprinkled throughout the world.**



**Bob Rea (left) is one of the most prolific and globe-trotting coaches in the world. As the creator of the In-school bowling program, Port-A-Bowl, Bob is responsible for introducing bowling to hundreds of thousands of school children around the world, and, as the lead instructor for the Dick Ritger Bowling Camps, his knowledge and expertise has been shared with thousands of adults as well.**

## Coaching the Advanced Bowler

But I have only met three people who, in my opinion, possess that “coaches eye,” that intrinsic, instinctual ability to spot a minute flaw, or a fundamental weakness in an advanced player’s game, that can make the difference between being a very good bowler and becoming a Hall-of-Famer. They are: Carmen Salvino, Fred Borden and Ron Hoppe.

Each of these gentlemen remains legendary, in their own right, and each possesses seemingly mystical powers of perception. But, Ron Hoppe has followed the modern game of bowling from its genesis with Don Johnson, Mark Roth and Marshall Holman, through its evolution to Amleto Monacelli and Pete Weber, to its present day embodiment in Robert Smith, Tim Mack and Chris Barnes.

Ron has captured, on videotape, thousands of bowlers from around the world. He has studied the things that have made them successful and learned what things cause their failures. He has dissected the game’s best players from every angle imaginable. He has analyzed their ball speed, angle of rotation, rev-rate, armswing, release and timing. He has “gotten inside their heads” to learn how they think when they’re in competition, when they’re simply practicing or when they’re sitting on the couch in their living rooms. He is bowling’s version of Butch Harmon, John Madden, Phil Jackson and Leo Durocher rolled into one.

Ron Hoppe has coached bowlers, trained bowling instructors, and taught pro shop operators around the world. As a world-class bowler himself, he understands the game from the inside out, and more importantly, from the foul line back. His background and experience is extraordinary and his ability to impart his knowledge is what sets him apart from his contemporaries.

### ***Ron Hoppe’s Top Ten Tips For Coaching the Advanced Bowler***

It is my pleasure to introduce ***Ron Hoppe’s Top Ten Tips for Coaching the Advanced Bowler***. This book is the first phase in a series of programs that will help every bowling instructor become more effective and feel more comfortable when working with the advanced bowler.

In this book, Ron presents an *overview* of the 10 critical elements of coaching advanced players. It is an introduction into the mind of one of our sport’s greatest teachers. It is NOT intended to be an all-encompassing manual. It’s purpose is to simply introduce you to the methods, philosophies and techniques that have earned Ron Hoppe international acclaim. Future programs will include hands-on workshops, a comprehensive manual and an interactive CD/DVD.



**Carmen Salvino (right), possesses that rare gift of the “coaches eye,” that intrinsic ability to spot a minute flaw or fundamental weakness in an advanced player’s game -- a skill that can make the difference between being merely a “very good” bowler or becoming a “Hall-of-Famer.”**



**Ron Hoppe has captured, on videotape, thousands of bowlers from around the world. He has studied the things that have made them successful and learned what things cause their failures. He has dissected the game’s best players from every angle imaginable. He has analyzed their ball speed, angle of rotation, rev-rate, armswing, release and timing, and he has gotten “inside their heads” to learn how they think.**

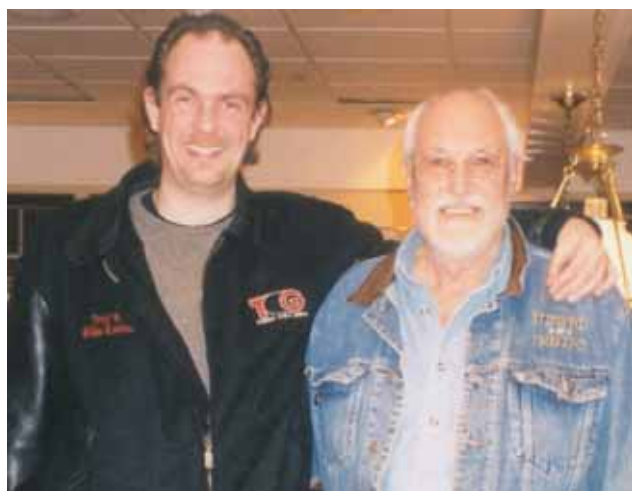
## Coaching the Advanced Bowler



As you become comfortable with the material in the book, keep in mind that these techniques are not strictly limited, in their use, to *better* bowlers. They can, and should, be utilized with *all* bowlers, regardless of their ability level.

Some of these ideas may be new to you. Some may be *different* than anything you've ever tried with a student. But, have faith, they really work. I've personally seen Ron in action and I've seen the incredible results he has achieved with top level bowlers from Mika Koivuniemi to my son, Ben.

So, get ready to open your eyes – your “coaching eyes” – and your mind — as Ron Hoppe presents his ***Top 10 Tips for Coaching the Advanced Bowler***. ***Look ahead for a sneak peek at the Table of Contents.***



Limited Edition copies will be numbered, and signed by Ron Hoppe and his star student, Mika Koivuniemi, the PBA's 2004 leading money winner and Player of the Year.

### ***Special Autographed Limited Edition***

There will be 100 Limited Edition copies of *Ron Hoppe's Top 10 Tips for Coaching Advanced the Advanced Bowler*.

Limited Edition copies must be pre-paid and will be available on a first-come, first served basis. Orders are scheduled to ship beginning approximately June 20, 2004.

All purchases will be acknowledged via Email.

Price: \$49.95 plus \$5.00 shipping (U.S.).



**Presented by Dexter Shoes and Turbo 2-in-1 Grips**

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